

COUNCIL NEWSLETTER

January 2022

2022 CALENDAR OF EVENTS

JANUARY

MVAC Member Holiday Party
Postponed, looking for new
date in Spring.

FEBRUARY

Mount Veeder Preview
Tasting | Premiere NV
Thursday, February 24, 2022
12pm-2pm
Hosted by Progeny Winery

MAY

Mount Veeder Sommelier
Seminar and Tasting
Monday, May 2, 2022
10:30 a.m. – 12:30 p.m.
Hosted by Progeny Winery

AUGUST

MVAC Member Summer
Soiree
Thursday, August 11, 2022
5 – 8 p.m.
Hosed by Progeny Winery

SEPTEMBER

Taste of Mount Veeder
Date: TBD
Host: TBD

Event Highlights & Success

Mount Veeder Sommelier Day

We offer a huge thank you to Carole Meredith and Chris Carpenter for representing the MVAC as presenters at the Mount Veeder Sommelier Day and describing our AVA as a wonderfully unique place to grow grapes and make world-class wines. Thank you to Karen Crouse for organizing the event.

Anecdotal reports from participating wineries were thrilled with the quality of attendance, reaching an engaged audience of sommeliers and trade. "It's so nice to have the actual wine buyers here!" proprietor, participating winery.



Taste of Mount Veeder

Yet another outstanding turnout for our Taste Of Mount Veeder Event! Thanks so much to The Hess Collection Winery and their entire staff for sharing their precious time, talents, and courtyard with us for another great year. The event saw the most significant number of participating wineries (36) and attendees (271). Additionally, we raised roughly 20K for the Mount Veeder Appellation Council. Thanks again, to all who participated and showcased the very best of our beloved appellation.

With the increased size and success of this event, we have outgrown the Hess grounds and will be looking for a new venue in 2022.



Welcome New Members

DARIOUSH

LETO
CELLARS

Patt

Member Highlight:

Congratulations! Wing Canyon Vineyard

Kathy Dennett and Bill Jenkins moved into their new home and winery on Mount Veeder, which were lost during the 2017 fires. "It is so nice to be up here again. Now that we have a winery, it makes wine-making, bottling and tastings a lot easier. We hope to see you up here some day!" Kathy Dennett



MOUNT VEEDER FUN FACTS

Of Note: First California Appellation with all five red Bordeaux grapes planted in one vineyard. Arlene and Michael Bernstein's Mount Veeder Winery, whose 1973 Cabernet Sauvignon was the first wine to bear the Mount Veeder designation on the label.

With the first California vineyard planted to all five of the classic red Bordeaux varieties, the Bernstein's were also the first in the state to produce a Meritage-style wine using all five grapes.

Highest Vineyard: 2,550 feet (Lampyridae Vineyards)

Highest Winery: 2,400 feet (Mayacamas Vineyards)

Do you have a fun facts about the AVA? Let us know!

Would you like to get more involved? Please reach out to SamPeters_MVAC@live.com to Join a Committee!